

## Phil Hall joins Sounds Distribution Inc. as Sales Rep for Western Canada



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Dear All,

Sounds Distribution Inc. is proud to announce that Industry veteran **Phil Hall** has joined its sales force in Western Canada. Phil will focus his attention on Sounds' dealers across Manitoba, Saskatchewan, Alberta and British Columbia.

*"The combination of Phil's ability to sell, to retail and professional customers makes him a tremendous asset for us and our valued dealers"* comments Patrick Bouchard, Sales Manager at Sounds. *"He is very knowledgeable in the audio, lighting and video world. He could definitely teach me a few things about playing a musical instrument."*

*"The rapid expansion of our business required that we augment our sales force with another first class rep"*, mentions Rohan Persaud, President and Co-founder of Sounds Distribution Inc.

*"We look forward to having a well respected individual that knows the INS & OUTS of our industry. His experience with renowned brands will allow us to be on the forefront of the market in Western Canada"* Bouchard also expressed.



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